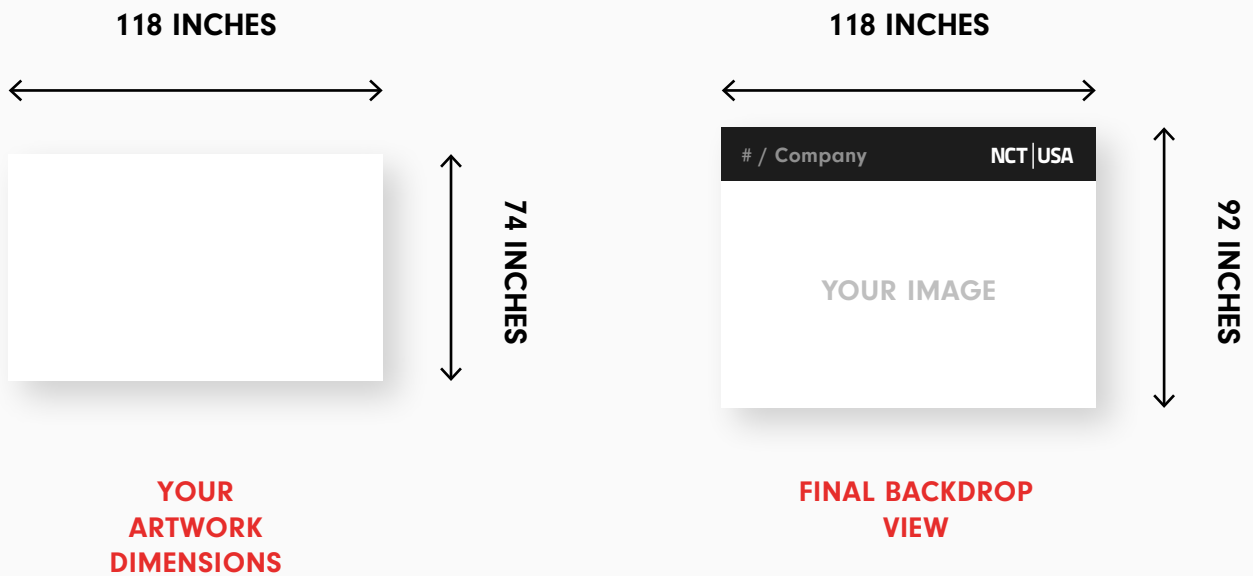


# NCT | USA

## GUIDELINES FOR A BOOTH BACKDROP

### ARTWORK DIMENSIONS



### FILE FORMAT

▼

Please supply the artwork in print-ready PDF format with all high-res images embedded at no less than **300 dpi resolution**.

▼

All artwork except Type-Area ads must have crop marks and bleed. All texts should be **converted to outlines**.

▼

Please ensure all colour documents (including embedded graphics) are **generated for process-colour reproduction (CMYK FOGRA)**.

### NB

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If colour accuracy is critical, it is essential that a hard colour proof is supplied for the printers' reference.

### CONTACT

Please do not hesitate to contact [ophelie@ib-consultancy.com](mailto:ophelie@ib-consultancy.com) with any enquiries.